



BASELWORLD



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Time - Luxury without stress

Historically, the first watches did not have minute hands. Only as travel became faster and faster did minutes and seconds become more and more important. The ZENO WATCH BASEL Bauhaus Watch Collection 2017 affirms that time is a luxury good. Without any stress, the 24 hours of a day are shown on a printed disk that rotates around the center only once per day. The center hand shows the time in steps marked every 5 minutes in two times 12 hours. The delicate, symmetric arrangement, with the zero just above the hours and the fashionably coordinated colors, makes this watch collection into a stylish accessory.

Made especially for Europe, the watches are available in a limited and numbered set of only 300 pieces in selected retailers starting at € 198.

Available with or without date, with a beige, blue, white, or black watch dial.





Series 24-00 Bauhaus Quartz C0073Q-i9
Battery operated movement with 24 hourdisk
Cal. RONDA Swiss 505.24D – starting at € 198.





Energy - A beautiful luxury

ZENO WATCH BASEL, known for athletic pilot watches, presents many classics this year. One of the new items is a collection with a power reserve display, made especially for the European market.

The New Classic Retro Power Reserve is available in a limited set of only 107 pieces and exclusively from specialty stores for € 1,600. Designs without the power reserve display are already available from € 748.

The Basel watch manufacturing is the alternative traditional brand for Swiss watch retailers. In contrast to the big brands, ZENO WATCH BASEL does not tie its customers down to purchase agreements, can deliver the watches immediately, and offers fair prices with a very good price-to-performance ratio.

We would be pleased if you also enjoy our timekeeping devices and if we may give you a personal introduction to them.





Series NC Retro Power Reserve 9554-6PR-i2-rom
with mechanical selfwinding movement
Cal. SOPROD Swiss 7001 RDM - € 1,600.

For further information, images or additional quotes, please contact:
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About ZENO-WATCH BASEL

ZENO-WATCH BASEL is an independent Swiss watch manufacturing and specialized in producing mechanical timekeepers, pilot and oversized wrist watches, with headquarters in Basel, Switzerland and independent affiliates in Europe and Asia.

ZENO-WATCH BASEL is not tending towards a mass-produced product, but rather to becoming an important manufacturer for watch collectors and enthusiasts of large wristwatches.

Facts

Head Office:	Basel, Switzerland
Founded:	1868 (in La Chaux-de-Fonds, Switzerland) since 1922 registered trademark
CEO:	Felix W. Huber (since 1965)
Staff:	ca. 20 (in Switzerland)
Production:	ca. 25'000 pcs.
Sales points:	> 600 (in 42 countries)

